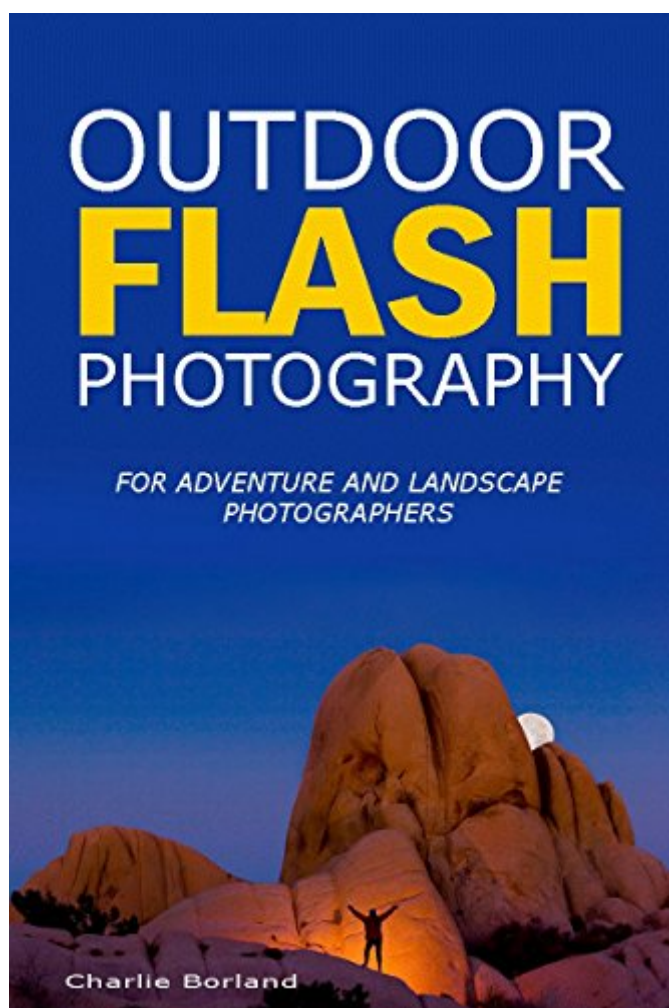




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Outdoor Flash Photography: For Adventure And Landscape Photographers



Synopsis

There are a lot of books on flash photography, but few cover flash for the outdoor and nature photographer. Maybe you have a flash unit and have tried to use it in the field and the results are just not what you expected as you stumble to figure out how to apply light to create great photographs. In Outdoor Flash Photography, pro photographer Charlie Borland demonstrates how to use flash in your landscape, nature, and outdoor action photography. You will gain an understanding of light, both natural and supplemental flash, how the flash unit functions, how to use flash and natural light together, and how to control both intensity and the quality of light. Using this book can help you improve your outdoor photography! You'll discover how to add just the right amount of light to your subject, how to create striking images of moving subjects, how to apply flash that makes your subject stand out in any location, and how to create light that tells stories. If you have a flash to accompany your DSLR and are overwhelmed by all the options, this eBook will set you on the right path.

- 1- The perfect guide to understanding all light; natural and supplemental
- 2- Learn how to create the light you really want
- 3- Designed for all photographers with an emphasis on outdoor and adventure photography
- 4- Techniques on using light to make subjects look better
- 5- Learn to create light that tells stories
- 6- Illustrated with over 100 photos

In this book, photo examples demonstrate how to use flash to light:

- Outdoor portraits
- Wildflowers
- Landscapes
- Mountain biking
- Rafting
- Campfire scenes
- People outdoors
- Backcountry tents
- Hikers
- Climbers
- Action photos

And how I used flash to create photographs that were widely published and made a lot of money.

Version 1 of this book was featured on the Manfrotto School of Excellence. Outdoor Photographer Magazine asked me to write for the magazine based on experience with outdoor flash and it was published 9/2014.

"Your book is very complete and thorough and beautifully illustrated. It even inspired me to bring my flash along the other day when I wanted to take some photos of people biking on one of our local bike trails. Turns out it was a good thing because the trail was very shady and where it wasn't dark, it had contrasty dappled light. The photos with the fill flash turned out so well that the editor of a local monthly magazine may be using one or two of them in an issue."

-Fran G.

"Charlie, your Outdoor Flash Photography ebook is really great. I bought it off iTunes late last week and read it over the weekend. I don't take people pictures, so much of what I had read previously about flash dealt with inside buildings or studios. Thinking I was carrying around something I didn't need which really meant I

didn't know how to use it so I sold my 580 EX & STE-2 (that I had purchase 7 years ago to use at my daughter's wedding so didn't know how to use it then either) and went for a few years without a flash. Then I read your book, which opened up new ideas for me to consider. I placed an order for the Canon 600RT and STE-3 controller. Two things that really stood out right away so one was the image of the flash located behind the trees, shooting toward the individual in an overcast flat light environment. The other was the small clamp you showed that you use (I was not looking forward to carrying an additional tripod, and had not come up with a better way). I did pick up many other tips, but those two, for me were like "wow, I have to do this". Thanks, Drake

Book Information

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Customer Reviews

Book is ok. Not quite what I was expecting. It just glosses over a few items, mostly outdoor portraiture. I am a landscape and wildlife photographer, and there's hardly anything on close up, landscape, or wildlife technique with flash. Nothing on light balancing, nothing on color balancing.

Very well written! I learned a lot about what I thought was a rather technical subject. I highly recommend to anyone who shoots a lot outdoors. The quality of your photos will increase like mine did.

Good book Charlie! Thank you.

If you shoot outside with a flash for any purpose, be it nature to portraits, you'll find this book an invaluable resource and reference. The discussion is easily understood, the examples (both diagrams and photography) easily illustrate the points discussed. If you are a portrait photographer (weddings, family/senior photography), you'll especially appreciate Charlie's insight in remote flash placement. Whether you are a seasoned professional or one just starting out with flash photography, you'll find this book an invaluable aid in developing/fine tuning your outdoor flash photography. (full disclosure, I received gift copy from the author).

Your book is very complete and thorough and beautifully illustrated. It even inspired me to bring my flash along the other day when I wanted to take some photos of people biking on one of our local bike trails. Turns out it was a good thing because the trail was very shady and where it wasn't dark, it had contrasty dappled light. The photos with the fill flash turned out so well that the editor of a local monthly magazine plans to use one of them in an upcoming issue.

The sample photographs are great. The book gives an in depth look at using Flash in a variety of situations. I believe Borland has been a commercial and adventure photographer for quite some time.

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